



Monica Franceschi

VISUAL COMMUNICATION SPECIALIST
GRAPHIC DESIGNER // UX DESIGNER
DIGITAL ARTIST

I am a highly skilled web-graphic and motion graphic designer with several years of experience, providing effective online and print graphic solutions. Proven strong and diverse client base, work effectively on multiple projects simultaneously. Passion driven designs and art, focused on user-centered experiences. Detailed oriented and problem solving instinct.

Well organized is a must and always looking for new creative solutions in any projects. It is my aim to provide professional, creative designs with a commitment to quality and time efficiency.

Educations & Languages

High School degree
ITALIAN native / ENGLISH fluent

Contacts

monicafranceschi.com
@monicafrancesk
www.monicafranceschi.com



Why Me

Passionate > Professional > Ambitious >
Empathic > Accurate > Artistic > Positive > Irony
> Organized > Leader

FIRST JOB EXPERIENCE

Malipiero Editore Spa (BO) |

Publishing House, Narrative and educational books, stationery items for school and leisure

Positions held: Graphic designer and illustrator

Freelance

from 90's

Positions held: Art director, Graphic Designer, Web Designer, Illustrator

Advertising Agencies

DMB & B, Longari & Loman, LDB, Duende, Gez Design, ADA (clients: Segafredo, Twinings, Montenegro, Hatù, D&C, Streglio, Droste, Gazzoni, Guaber, Amici, i-TIM tour, ecc.)

Publishing

2001

Istituto Tecnico ISIT (FE) |

Technical Vocational School
Positions held: Web design Teacher within the Advanced Training Course

Teacher

Music Industry and Entertainment

Zuccherò, Giorgia, Biagio Antonacci, Grazia di Michele, Brando, Too Rude (GB), Actnoir, Bobby Solo, Andrea Griminelli, Monte Montgomery (USA), others...

Web Agencies & Events Agencies

ContempoWeb, Soave Guitar Festival, La Tavola Armonica, ADA services (Amici di Maria de Filippi)...

Show Business

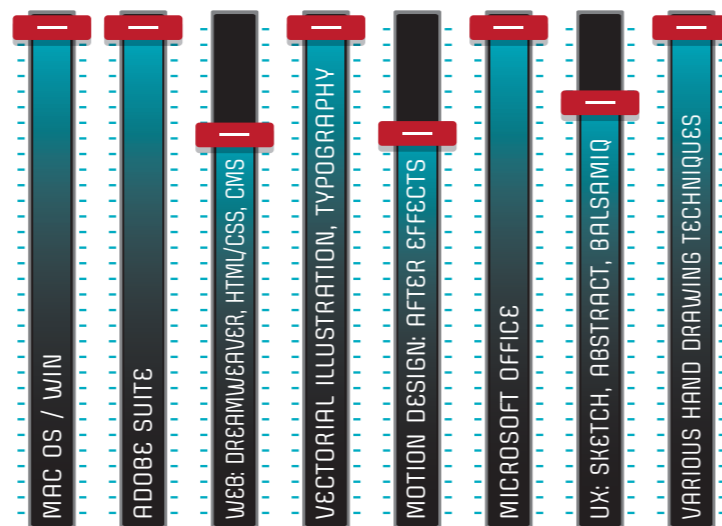
1993/2003

Red Ronnie's companies (BO) |

TV program productions, broadcasted on national networks (Rai, Mediaset, TMC e TMC2) / Editorial publications about music, creating tv shows about music, art and actuality, live music events.

Positions held: Involved in the concept of the shows. Managing resources as Art Director/Graphic designer on large projects involving editorial publications, print and web development. Managing interactive contents during the show on air.

SOFTWARE Skills



Web & Communication Agency

2014-2019

Studio Mado srl

Faenza(RA)/Bologna Italy
Web & Communication Agency

2008-2014

Europa Multimedia srl

Imola (BO) Italy
Web & Communication Agency

Positions held in both experience:

Visual Communication Specialist & Accounting, Web/Graphic UX Designer, Illustrator

Marketing Strategy

2003/2008

MGM.it Store Solutions Crevalcore (BO) Italy

Worldwide leader company in designing and equipping shopping centers.

Positions held: Marketing & Communication Manager

Motion Graphics

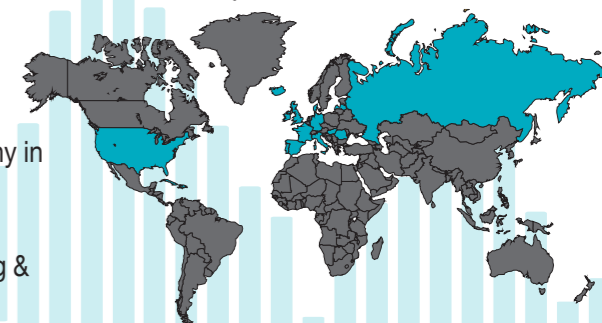
2018

Selfpromo motion graphic, based on the song "La figlia del Cosmonauta" by Vince Pàstano

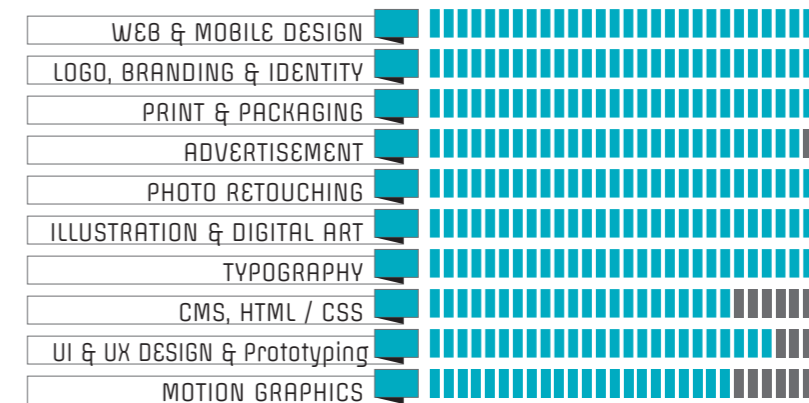
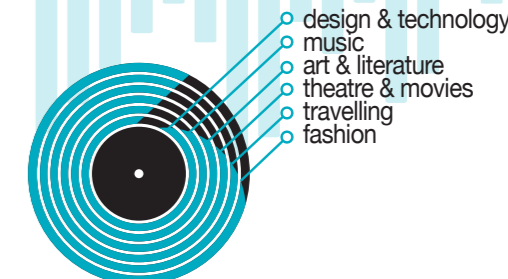
[guarda il video >](#)



WorldWide Experience



Obsessed by:



DESIGN Skills

